The company was established in 1892 by Pietro Rubinelli, a skilled and creative craftsman who dedicated his time, first and foremost, to the construction of furnishings. Over the years, his workshop became a de facto school for woodworking and the crafting of furnishings.

Understandably, Pietro’s son, Gaudenzio, spent his formative years in the workshop. From an early age, he showed a real aptitude for art, and his skills were then developed at the Grignasco School of Design, the Institute of Artisans in Milan and the Regina Elena Institute at Ponte di Legno, where he completed several diplomas and received a number of awards. A notable example of his sculptural masterpieces is located in Fontaneto D’Agogna: the wooden statue of Saint Martin, which he created at the tender age of nineteen. At the same time, the workshop produced not only pieces on commission but also original works in various styles. Drawings of many of the original works – and some of the works themselves – have remained intact.

Pier Giuseppe, an able entrepreneur, made his father’s business more modern and dynamic. While he continued to focus on restorations and the production of crafted pieces and vestments, he opened the current showroom in 1975. Alongside its own furnishings, the company also began to retail furniture and designer furnishings from leading brands, thus achieving the perfect balance between classic and innovative.

By leveraging this cultural heritage, RUBINELLI MOBILI has now reached its fourth generation, and is run by Pier Giuseppe’s three children: Luciana, Elena and Gaudenzio. They are specialized in the production of high quality furniture 100% made in Italy, in traditional, contemporary and cutting-edge style, for private houses-cottages, offices, contract, bar and restaurants. In our 3000 mq showroom we display different lines of furniture. We offer a complete service according to the principle of “turn key”, in order to guarantee an always sure and prestigious result. Furthermore we have a wide and selected choice of materials, concerning flooring, coverings, plasterboards, wallpaper-decorations, fabrics, leather, curtains, doors, lightings, bathrooms, wellness, objects… We usually collaborate with architectural studios, interior designers and construction companies. In our joinery workshop we realize projects making them unique, refined materials and woods, continuing the age-old tradition that has always distinguished RUBINELLI MOBILI.